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YJFL PHOTOGRAPHY & FILMING POLICY – JULY 2026

Policy: Photography & Filming of Children and Young People
Effective: 2026 Season | Applies to all YJFL clubs, officials, volunteers, contractors, parents, and spectators

1. Purpose
The Yarra Junior Football League (YJFL) is committed to providing a safe environment for all children and young people. This policy outlines how photography and filming must be conducted across all YJFL venues, games, training sessions, and events to protect participants from harm, misuse, or illegal activity.

2. Scope
This policy applies to:

- All YJFL-sanctioned matches, training sessions, programs, and events
- All YJFL clubs, coaches, volunteers, staff, umpires, contractors, media, and professional photographers
- All parents, carers, and spectators attending YJFL activities
- All children and young people under 18 participating in the league

3. Principles

- The safety and wellbeing of children is the league's highest priority.
- Consent is mandatory before any child's image is taken or used.
- Images must be respectful, appropriate, and directly related to football participation.
- Privacy and secure storage are essential.
- Illegal or inappropriate images will be reported immediately to police.

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4. Consent Requirements

League & Club Responsibilities

- Under the terms & conditions of registering to the YJFL a player acknowledges they may be filmed or photographed whilst playing, as YJFL games are played in a public space where there is a reasonable expectation this may occur.
- Clubs must obtain written parent/carer consent (and child assent) before any photography or filming occurs for official club purposes.
- Consent forms must clearly outline:
    - What types of images may be taken
    - How images will be used (e.g., social media, website, livestream)
    - Who will have access
    - How images will be stored and deleted
    - The right to withdraw consent at any time

5. Taking Photos & Videos

Approved Practices

- Photographers (including volunteers) must hold a valid Working With Children Check.
- Images must relate directly to football participation (training, matches, presentations).
- Children must be appropriately dressed in football attire.
- A second adult must be present — no one-on-one photo sessions.

Prohibited Content

- Revealing or sexualised poses
- Images focusing on private areas
- Covert or inappropriate angles
- Images taken for personal gratification
- Edited or AI-generated sexualised content

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6. Prohibited Areas

Photography and filming are strictly not permitted in:

- Change rooms
- Toilets
- Showers
- First aid or treatment areas
- Any location where children may be undressed

For clarity, this includes no photography and filming in change rooms at any time, including the singing of the club song.

7. Using Images

Approved Use

Images may be used for:

- YJFL or club social media
- Websites
- Newsletters
- Match reports
- Coaching and development
- League promotional material

Restrictions

- Images must be reviewed before publication.
- Personal details must not accompany images (name, address, contact info).
- Images must only be used within the scope of the consent provided.

8. Public vs Private Spaces

- YJFL venues are considered a public space where there is a reasonable expectation filming may occur whilst the game is in progress.
- Clubs and the league may restrict or prohibit photography by spectators if safety concerns arise.
- Illegal or inappropriate photography must be reported immediately.

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9. Reporting Concerns

Concerns should be reported to:

- The Club Child Safety Officer
- The YJFL Child Safety Officer

Illegal behaviour must be reported to Victoria Police immediately.

10. Breaches

Breaches of this policy may result in and official warning from the YJFL. Repeated breaches may lead to a fine or other club sanctions as determined by the YJFL Chief Executive Officer and/or YJFL Board.

11. Review

This policy will be reviewed annually or when Sport Integrity Australia updates national guidelines.